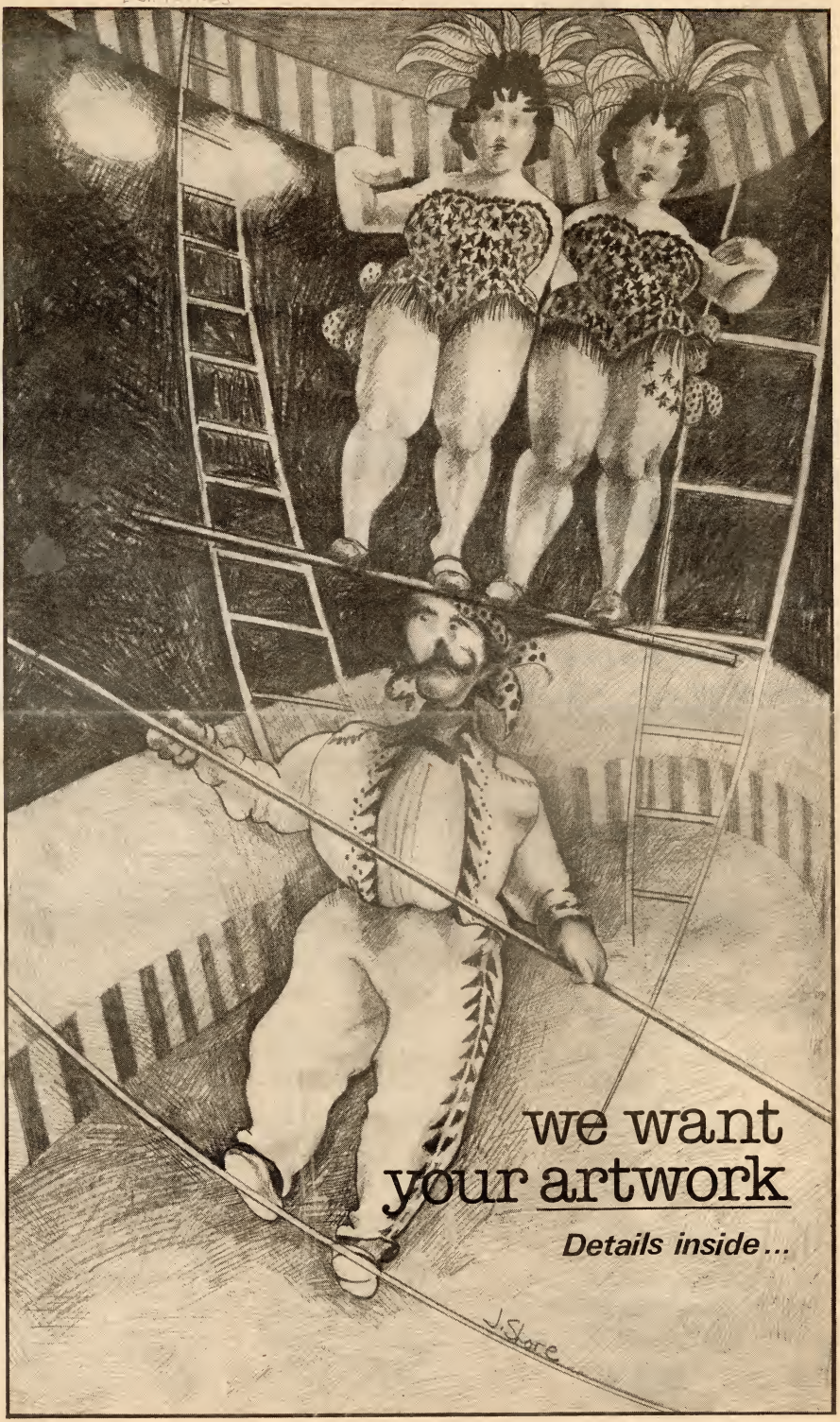
[JA-FE/1982]

THE GEORGE BROWN NEWSPAPER



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A CHANGING WORLD

by

Adi Mistry

Doing a Favor —

A good friend of mine came up with an interesting comment last week. He had recently taken a business problem to a friend in a different business, and had asked for help in working it out. He then told his friend that he was doing him a favor by pushing his problem upon him and that he would be happy to have the favor returned by helping him with any business problems his friend might have in the future.

I had never thought about doing someone a favor by giving him one of my problems, but the more you think about it, the truer this becomes.

There are several good reasons:

1. If he/she is really a friend, he/she should be glad to help you with any problems.

2. By giving your friend your problem, you are forcing the friend to think, which is the highest function of a human being.

3. You can make your friend realize how much you value his/her opinions, and this cannot help, but make your friend feel important.

4. By helping you with a solution to your problem, your friend might come up with some excellent ideas which could aid your friend's own life and business.

Asking for help is the best way to make the person who is asked feel important, needed, and respected.

It is a fact, that you are actually doing him/her a favor.

A man named Hall, once wrote: *"A friend should be one in whose understanding and virtue we can equally confide and whose opinion we can value at once for justness and its sincerity."*

Do your friend a favor?

THE GEORGE BROWN NEWSPAPER

FOUNDERS: The Student Federation

MANAGING EDITOR: Alan Coulson

EDITOR: Yvonne Medema
EXECUTIVE EDITORS: Joanne Sheffield
ASSOCIATE EDITORS: Vinita Reddy

ART DIRECTOR: Judie L. Shore
STAFF WRITERS: Francis Hart, Carla Brodell
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ADVERTISING CONTRIBUTORS: Ad-Campus
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Content is not subject to Editorial censor nor does the editorial staff necessarily agree in whole or in part with any or all material herein presnt.

Materials for inclusion in the paper must be in by the first day of the month. No submissions will be accepted for publication after this date.

The GEORGE BROWN NEWSPAPER accepts no responsibility for art work or written material, solicited or otherwise, unless a stamped self-addressed envelope is supplied.

EDITORIAL:

Welcome back to school. I trust you had an enjoyable holiday.

Well, now it's back to the grindstone.

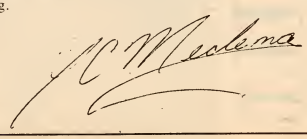
The newspaper will be starting on a new foot in 1982. We have a new Managing Editor, Alan Coulson. He's doing a good job.

We are also running a contest for a new name for the newspaper. I'm very excited as to what the suggestions will be. Your entries can be given to your local S.A.C. office or to your campus newspaper representative.

Speaking of contests, you should try the "CRAVEN A" Trivia Contest. The prizes are great but the questions are rough. The entry forms can be handed in at the George Brown Newspaper office or your local S.A.C. office.

There are a few new sections in the newspaper; **Letters** column, **Classified** section and **Consumer Bits & Bites.**

Well that's about it for this month. See you next issue and keep smiling.



LETTERS

With Carla Brodell

UP AGAINST THE WALL

In your November issue there was a chart in the Entertainment Section showing the program schedule for GBFM. Underneath that schedule was an article which stated that GBFM was, and I quote "...an alternative music station...". Well, to begin with tell me how a 96% program schedule dedicated to what they call Alternative Rock can be considered any more different than any other radio station playing contemporary popular music.

Just so I don't come across as a complete air-head, this is what ALTERNATIVE means to me. It means finding out who within the school, students and faculty alike, play or sing any form of music. Setting up taping sessions and then playing them on the air. Maybe with some form of top ten chart voted on by the students. Second it means playing ethnic popular music. Third, it means finding some disc jockeys with a little more going for them than the word "JOCK".

Christine Proust
St. James Campus

Maybe you should approach GBFM with these revolutionary ideas of yours. Christine. They tell me that they're more than willing to give you a chance.

WHAT HAPPENED TO THE WOMEN'S SECTION?

Ever since the Women's Section started in the month of May last year, my room mate and myself have been reading this part of your paper. The issue before last had the article on **Women's Work in History** which was very enlightening. Will this section be coming back?

Anne Costeelo and Frank Ansee
Kensington Campus

Sorry, but I've given up writing the Women's Section because of the lack of response and as you can see I now handle the Letters column.

Address Letters to THE GEORGE BROWN NEWSPAPER, 200 King St. E., Rm. 124, Toronto, Ontario M5A 3W8.

BITS & BITES

the Clone of Ralph Nader

Where does the money go?

Have you ever thought about what happens to your activity fees? The money that you and everybody else pays along with their tuition fees? Most, if not all of this money goes to the student council which distributes it to various activities such as the school clubs.

To get part of this money, each club submits a budget to the student council at the start of the year. The budget is then examined by the council and parts that they think are unnecessary are out. As most of you know any decision made by a student, even a member of the student council, could be biased or influenced. Therefore the council's decision to cut one club's budget over another's could be biased depending on which course the council members are in and whether they have any personal connection with club executives. The following is a list of some of the major club budgets:

American Marketing Association	**$2,760.00**
Photography	**$2,650.00**
Afro-Caribbean	**$2,650.00**
Theatre Arts	**$1,764.00**
Physical Distribution	**$1,640.00**
Tour and Travel	**$1,325.00**
E.D.P.	**$1,350.00**

As anyone can see, some clubs even though smaller in size than other clubs, seem to be favoured in funding. This is definitely true of one club which has less than ten members but receives the second highest budget — more than 10% of the money allotted to clubs. But just because two members of the student council are in a course such as Marketing, does not guarantee that the Marketing Club will have the highest budget. But at the same time, they have an advantage over other clubs.

STUDENT ISOLATION

After my initial excitement at being placed in the electronics program I was faced with the isolation that beginning students must deal with, since we start the program in small groups each week. This isolation follows the student each time he/she moves to a new lab. I found little connection between the teacher and myself in each lab.

As a possible solution for the problem mentioned in the first paragraph, I would like to suggest that new students begin every other week in order to provide a larger group with which to begin studying. The students could provide each other with support and a sense of belonging which a smaller group doesn't provide.

The step-by-step method by which we learned in the first lab was not continued in the next lab. In addition, the notes with which we worked were poorly typed and difficult to read. The common excuse for similar situations in many labs, that it is good practice to have to catch mistakes, is inadequate. **This is not effective learning.** It only creates frustration and wastes time. I suggest that either the notes be improved or we use adequate textbooks and experiment books. Another problem for me in that lab was that we didn't have assigned places for experiments. If places were assigned, it would encourage students to keep equipment in working condition and no one would have to worry about getting a place each day.

While other students have agreed with me about these problems, they weren't willing to take action. Following another student's example, I spoke about this to a manpower representative, then she and I spoke with the chairman of the department. This led to some changes, especially the treatment of students. These improvements can be maintained if we keep communication open throughout this newspaper and other means.

Good Luck in your Studies

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ENTERTAINMENT

ENTERTAINING MR. SLOANE

by

Yvonne Medema

The play "Entertaining Mr. Sloane", which is written by Joe Orton combines sex, violence, survival and comedy in British life and death.

This play was well directed by William Lane. The roles of the characters, there are only four, were well portrayed by Jeoffrey Bowes as Sloane; Joyce Campion as Kath; Anthony Parr as Kemp; Michael Ball as Ed.

The play is set in an old house, in the suburbs, somewhere in England. The character Sloane, is a person who murdered someone a few years back and is trying to make a new life, but bungles it. Kemp is an elderly man who was the employee of the man murdered by Sloane. Kemp recognizes Sloane, but can't prove he is the murderer because his sight has deteriorated. Kath is the daughter of Kemp. She is about 40 years old. Kath is a spinster and a nympho maniac. At the end of the first act she is seducing Sloane. Later in the play she is pregnant with Sloane's baby. Ed is the son of Kemp. Ed plays a gay businessman. This is difficult to detect. Ed hires Sloane as his chauffeur and makes an indirect suggestion that Sloane become his lover and Ed will take care of him in every way possible. During this play everyone gets involved (indirectly) in the murder of Kemp.

The production of this play was well done. The actors and actresses were well chosen for their roles. If you have a chance to ever see this play, you should.

ENTER TAIN MENTS KING

Rick Anderson, Social Convenor, St. James

1982 has finally arrived. And with it comes the annual re-evaluations of goals based on the past year's achievements, near misses and disappointments.

This year marks the beginning of a new direction for myself as I embark on a new course of studies. Having studied electronics for two years, I decided to postpone any further training and sharpen my business skills.

I have also re-evaluated my goals as Social Convenor. As previously reported, I had been in discussion with the Administration as to a clear definition about campus pub policies. I am pleased to report that in spite of restrictions imposed on the college through cutbacks the administration, in an effort to provide an adequate social life on campus, has agreed to one campus event each month. I am now searching for an off-Campus site in which to hold most events.

We here at St. James have been attempting to continue in the "Let's Party Together" theme. With this in mind, I and the other 3 social convenors are in constant contact and are advertising each other's major events. Although all 4 campuses are separated by distance, we are one college.

OFF THE SHELF

by

Francis Hart

THE LITTLE PEOPLE
by Hy Roth and Robert Cronie. Available at the David Mirvish Book Store for $4.99.

Who are Admiral Dot, Major Atom, Princess Winnie Wee, Baron Littlefinger, Count Rosebud and General Tom Thumb? And, what do they have in common with Aesop, Pepin the Short, father of the Emperor Charlemagne and Attila the Hun?

The answer to these questions can be found in this eye opener of a book about the Little People. Chocked full of photos and information both historical and contemporary.

IN DEFENSE OF OURSELVES
by Linda Tschirhart Sanford and Ann Fetter. Available at the David Mirvish Book Store for .99¢.

"Self-defense is basically simple common sense combined with a little knowledge about how to kick and hit, and what the body's most vulnerable targets are. Self-defense is not karate, judo or kung fu; it's just plain mean common sense."

Here's a handy little no holds barred book on practical self-defense that I'd recommend for women and men alike. Written by two women with sound credentials ranging from cross-country lecturing tours to the establishment of Rape Prevention Forums. Not just a technique hand book but a break down of the victim-mugger syndrome supported with much psychological and sociological information.

HUNGRY!!

Great Snacks, Good Burgers and Super Daily Specials at CLARES CORNER; at the Domed Stadium. To stay or to go.

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C L U B S

TRAVEL AND TOURISM

Dianne Mohammed

Welcome once again to our club. This month we are bringing you up to date on the latest developments in our club. On November 3rd, we were introduced to Bermuda by a Mr. R. Eve. We were given a clear insight specifically on Marketing in Bermuda.

Our business luncheon, which was held on November 12, was a great success. After a hearty meal at the Winchester Inn, we were lectured to by **Ms. Vicky Sanoff.** She is at present, an employee at **Uniglobe Travel Agency.** We were pleased to have present with us, the girls from **"Women in Business'** since Vicky spoke a great deal about women in business.

Mrs. Amira Clayton, a very talented and attractive speaker, and president of **Aladin Travel Agency,** introduced us to **Travel Planning.** We had a very invigorating conversation and the entire lecture was totally absorbed by all. She introduced us to the idea of **Foreign Independent Tours, Prepackaged Tours,** and **joint fares.** We were again visited by our counterparts from "Women in Business."

According to Mr. Mistry, this next speaker is supposed to be "Prince Charming" of **C.P. Air.** His name is **Mr. John Wilkie** and he is the Reservations Co-ordinator at C.P. Air. The exact roles of different reservations clerks were outlined and different means of making reservations were observed.

On November 26, the **Counselor General of the Ivory Coast** was invited to speak with us. We all expected to see a dark, stately gentleman enter the room. But, we were all astounded to see **Mr. T.D. Wilson.** You all know the Dean of Graphic Arts and also the Dean of the Business and Commerce Departments. He described himself as a "workaholic" and indeed he is so, since he is always attempting some new venture.

The month of December will be a very busy month for Travel Students. Many more speakers have been invited as well as our award winning projects have to be submitted. As we are nearing the end of our course, I would like to extend a cordial invitation to all students interested in next semester's Travel II Program **to sign up now.**

COME TO MY ISLAND

Public Relations Office

The Afro-Caribbean Students Union held their **"Come to my Island Sociale"** on Wednesday December 16, Room 185, right here at George Brown College.

The music started rolling around at about 12 o'clock but the sociale didn't officially start until 12:40 when the D.J. **"Mr. T."** welcomed all present at the time on behalf of the executive and members of the Union.

The sociale got off to a real good start and by about 3 o'clock the place was full and everyone was dancing and having a good time. The three D.J.'s who played that evening, were **"Big D", "Super Fly",** and **"Mr. T."** and they sure had the people moving and growing to the sounds of reggae, calypso, and funk. Some people felt that too much emphasis was laid on funk, but that's what the majority of the people wanted, so that's what they got. The sociale ended at 5:10, when **"Mr. T."** wished everyone a Merry Christmas and a Happy New Year!

E.D.P. Editorial

The computer courses in our College are heading for major problems. At present the faculties are already overstrained to handle the number of students using them. This year, along with more regular students, there are over 50 Junior programmers using the main computer. To handle all these students, the faculties in the main computer room are exactly the same as last year. There are only eight good CRT terminals being used by 30 senior students. Soon these terminals will also be used by the junior programmers making an already hectic situation impossible.

This editorial does not blame the new students for this problem but places all the blame on the College for overburdening the inadequate facilities.

To reverse the present and future situations we suggest the following:

— The computer room should be left open to 12:00 every Tuesday, Wednesday, and Thursday.

— On Friday, it should be left open until 6:00.

— On Saturdays between 10:00 and 6:00.

— 3 or 4 new CRT terminals should be purchased.

— The number of computer programs that first semester students are required to do should be cut back.

AMERICAN MARKETING ASSOCIATION

by Cindy Larone V.P. Of Internal Activities

Happy New Year! Marketing Students. I hope this year will be as successful as last year was. Last semester was a busy one as getting into routine is always difficult.

Looking back, and telling you how busy and fun last semester was is going to be my pleasure.

The seminars arranged for us, by Jeff Elliott (V.P. AMA activities) were super. The first one was given by Mr. Bud Lidkea of 3M, the topic being "Visual Communications Presentations". The second one was given by Mr. Peter Beresford and McDonald's, the topic being "Advertising". The third was given by Mr. Garry Halpenny of Canada Facts, the topic being "Marketing Research".

Each one of these seminars has given us a better outlook as to what is offered in the Marketing field. This semester is going to have more of these presentations, so don't forget to come, for they benefit **you.**

The Toronto Chapter of the American Marketing Association (TAMA) has had as many seminars. Two, which I know many of us attended and thoroughly enjoyed, were the "Budweiser Story" from Labatts and "The Cola Wars".

In October '81, the Marketing Club arranged to have chocolate bars sold for Hallowe'en, by those who were willing to raise money for the Marketing trip in April to Chicago. The total numbers of packages sold were 72, earning the AMA a profit of $65.

Also in October, the idea of the Christmas Basket was brought forward. The Christmas Basket for the needy was an enormous success. The food, and some clothing gathered were given to two families, one in Wingham, Ontario, and the other in Brussels, Ontario. The rest plus all the money collected was delivered to the Scott Mission on Spadina. I'm sure that they will never forget your kindness. Thank you, St. James Campus, Pasquale Bros., Dominion Stores Ltd., the merchants of St. Lawrence Market and the George Brown College Theatre Arts Campus.

Another item on last semester's agenda was selling chocolate bars for Christmas, by the members of the Marketing Club. The total numbers of bars sold exceeded 200. Again, this was done to raise money for those who are keen about the Marketing trip to Chicago.

The Club had a luncheon on December 4th, at Lord Stanley's which was great fun. There was food, laughter, good times and Baskin Robbins icecream for everyone. Dan Davidson can tell you how yummy the cake was. (Ha! ..... inside joke).

I'm certainly not going to forget the parties. Dan Davidson and Dave White were crazy enough to have another one, the first being such a success. And it was fun! tastic. Looking forward to another active semester ... Don't be a dud, **PARTICIPATE!** and Beware of January 28.

Special thanks to Swen Salihagic for the time and effort he devoted to photograph the various AMA activities

GBC CALENDAR GBC

Queen of the Road Contest

Fort Worth, Texas (nominations by mail; coronation in Fort Worth). January. Held since 1974. Prizes: free trips, gifts, interesting job offers. Nominees must have been professional, licensed big-truck drivers for 2 years.

When beauty queens are crowned, the contest sponsors always make a big point of telling the audience that this woman was not just chosen because she was pretty; it's her talent, they tell you, or her brains, or her impeccable personality. Of course nobody ever really believes this; deep down we know that some judge liked the gleam in her eye. But this contest is different.

Consider Gloria Jean Peron, the 1978 Queen of the Road. She has been married for 18 years. She has 4 children. And every day she climbs into her 42-foot trailer truck and hits the road. "Before I took up trucking," she says, "I just didn't understand how my husband could be so devoted to it. But after I spent a while on the road, I got hooked too. Now we both sit around talking about trucks, instead of him talking about it and me being bored. It's just one more thing we have in common.

Gloria drives a Peterbilt, which she affectionately calls "Pete." She says that she loves trucking — and it sounds like just about everybody loves her. Her supervisor says that she's a model worker. Her husband says she is always happy, and is always nice to everyone. "She's like a spark. She ignites everyone around her." The two never fight and say that their marriage was made in heaven. Everybody says what a great mother she is to her four children.

And being Queen of the Road doesn't seem to have turned her head at all. As she goes around the country spreading the good word about the big rigs, she says that she is having so much fun she can hardly believe that she's working. Of course, she does get homesick now and then. As for he future, Gloria Jean says that she is dreaming about owning a truck. With her husband, of course. "He'll be the driver and I'll be the co-driver. But that's still a few years in the future. We can't do it until the children are grown. In the meantime, we just dream."

Queen of the Road Contest (48). Contact: Open Road Magazine, 1015 Florence Street, Forth Worth, TX 76102. (817) 336-5837.

January 18-23

Cuban Fence Climbers "Big Band".

Keyboard player extraordinaire, brings a select group of players in to present a high energy swing repertoire including Ellington, Goodman, Dan Hicks and Lambert, Henricks & Ross.

January 22 to 31 — At the C.N.E. Coliseum

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Canada is to receive the first visit of a Chinese Circus to the Western World.

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Canada is indeed honoured by this historic visit. The Chinese Circus is one of the most wildly spectacular sights in the world as well as the most ancient and refined circus tradition entertaining people today. There are thrills, skills, chills and frills not seen in our circus.

The Wuhan based Circus includes some of China's finest wire walkers, teeter board artists, tumblers, clowns, illusionists, flying trapeze artists, perch pole balancers, jugglers, bicycle tricksters, contortionists and novelty acts. Fifteen acts are presented in the 2/2 hour show.

January 27, F.S.A. will be having a typing contest *from 12:00 to 2:00 p.m. in Room 338. Two prizes of $15.00 will be given to the two students with the highest typing speed. The contest will be opened for the first and second year Secretarial Arts Students. If you would like to take part in the contest, please be present. A charge of 25 cents must be paid to enter the contest. We would like all Secretarial Arts Students to come and try their best. If you want to know more information about the contest, please contact Julie Tziros, President, Room 126, between 1:00 and 2:00 p.m.*

January 28th, *the Marketing Club will be holding their annual New Year's Party (part III). Watch for posters for tickets and information.*

Early in February *a tour of Carling has been scheduled, there will be a slight charge involved to cover the cost of transportation. There will be limited tickets for this event. Watch the T.V.'s and bulletin boards for further information.*

WE WANT YOUR ART WORK ON OUR COVER

The drawing must be in pencil or pen and ink (black). It must measure 10¼"W x 15¼" H or equivalent proportions. Send or drop off your original covers to Alan Coulson, the George Brown Newspaper, 200 King St. E., Toronto, Ontario M5A 3W8.

Billboard Art Competition

Los Angeles, California, February, 1980 (enter by November 20, 1979). Held since 1977. Prizes: first prize, $2500; total prizes of $100,000. Entry fee: $15 membership in Eyes and Ears Foundation. Divisions: painting, photography, written word, mixed media, and kids (5-13).

At first you hardly noticed them, but then they began to reach out for you. They were weird. "Oranges on Fire," said the first one, with a big picture of a flaming orange. "What are they trying to sell?" we wondered. People talked about them — those bizzare billboards — you'd hear them puzzling about it on the bus, and there were rumors on the street. "It's some religious sect," said some. "No," said others, "you'll see — it'll be a new kind of liquor."

It turned out to be neither. What it was was a new kind of art. "Art bargain of the year," enthused one newspaper, while another gushed, "They're taking art to the streets." "A traffic stopper," said a third, which was more to the point. Because since most people spend a lot more time in their cars than in museums, those who are looking for a really big audience for their work, will find it on Main Street. Especially if it is 12 feet high. It is the easiest way to make art stop traffic.

This is exactly what the Eyes and Ears Foundation, a nonprofit organization, has been doing for the past couple of years. The concept has been so successful that the contest grows bigger every year. In 1977, there were 30 commissioned billboards, displayed only in California. In 1978, there were 40 prize-winning orks of art, displayed in every major city in the United States. This year's winners are still being chosen, and next year's are entering already.

There are 5 categories: painting, photography, written word (poetry or free verse), mixed media, and a children's category for those from 5 to 13. Each category has an amateur and a professional section; an amateur is defined as someone who has not earned money for work in that category within the last 3 years. Entries must be 10" x 20" maximum; the Eyes and Ears Foundation will blow the winners up for all the world to see.

Billboard Art Competition (22). Contact: Eyes & Ears Foundation, Box 36679, Los Angeles, CA 90036. (213) 462-6625.

January 20 —

Mariposa Mainland: Guitarists **Stefan Grossman and John Renbourn** do some fancy picking at 8:30 p.m. $6.50. York Quay Centre.

Our Children Are Our Friends: A cinematic look at the crisis facing Canada's native children screens at 9 p.m. Panel discussion follows: Free. York Quay Centre.

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GO WEST — Two women with Volkswagen seek third party to share expenses to Alberta within next few months. 978-5553.

CAR POOL consisting of 2 cars commuting from Aurora to downtown Toronto every morning at 8 and evenings at 5. Openings for 2 passengers along Jane St. route. 885-9453.

JOBS

PASTE-UP ARTIST — no experience necessary, will be more than happy to train serious party. Pay terrible, hours long, gratification immense. Contact Alan Coulson at the St. James Campus Newspaper Office, right next to the Student Council.

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THREAT OF LIBERTY

Glenn Jackman
President
Christian Fellowship Club

As we enter the New Year, let us as learned mindful individuals consider what constitutes freedom of conscience in the democratic society of North America. Then let us look carefully at the religious political movements in Canada and particularly in the United States of America working steadily against these principles.

Imperceptively movement by movement is being taken by the professed "moral Christians" to introduce laws in order to bind your conscience to God — by act of law! One of the laws they would like to see enforced is prayer in school. But can you impose any formal prayer on a group consisting of Christians, Buddhists, Bahais, and atheists without infringing on someone's rights to religious freedom. The religion and duty we have for God and our personal love to commune with him individually should not be turned into an automation's ritual where the possibility of infringing on the religious liberty of your neighbour is at stake — especially when Jesus said "love your neighbour as you love yourself"

By legalizing religion, it implies a pushiness which is altogether non-Christian. Christ had a love that drew even the lowliest to His side and children to His knees. That love is an inner love of spontaneity and unity beyond earthly jurisdiction.

The Bible takes a clear stand on this issue, "Be careful not to make a show of your religion before men; if you do, no rewards await you in your Father's house in heaven". "But when you pray, go into a room by yourself, shut the door, and pray ... Do not go babbling on like the heathen, who imagine that the more they say, the more likely they are to be heard." Matthew 6:1, verses 6 and 7. N.E.B.

It's movements like this that will imperceptively bring us back into the dark ages of Church-State enforced religious laws where inevitable persecution awaits the true Christian. In the context of religious liberty threatened — let us pray for, not in the schools!

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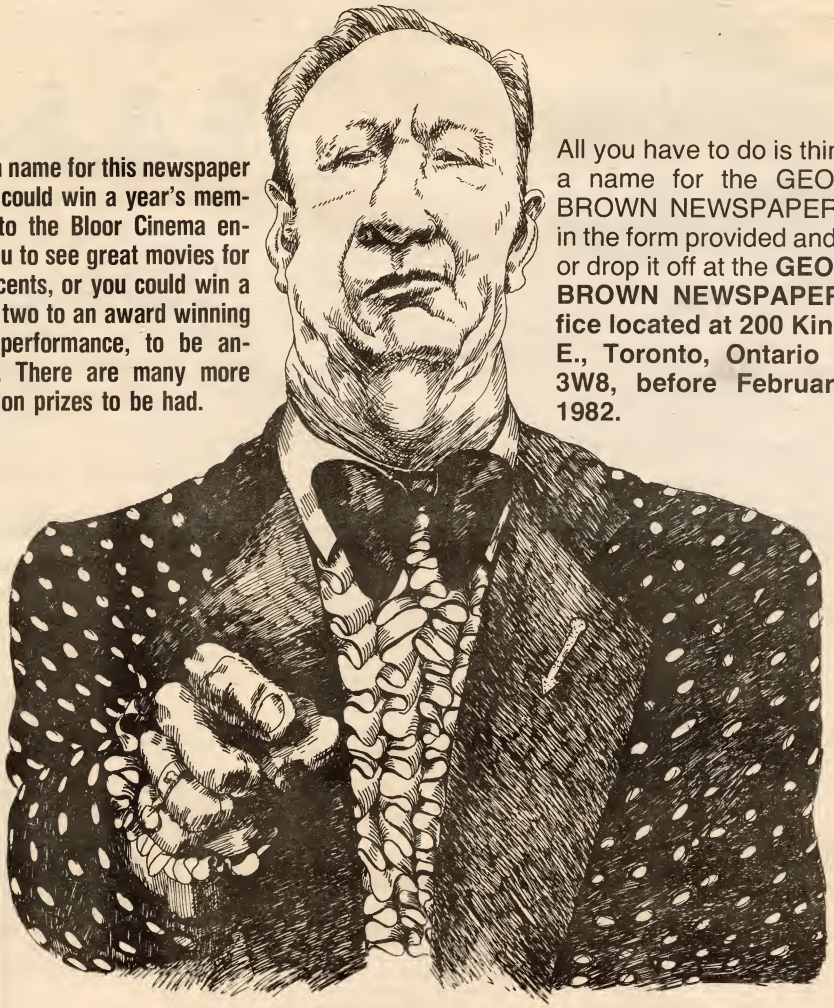

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